



Strategic Plan 2016-2020

Black Butte Ranch Police Department & Service District: Who we are

In 1990 the Black Butte Police Service District (BBRSD) was formed by the Black Butte Ranch Association (BBRA) to provide Police Services for the residents, guests and visitors of Black Butte Ranch. The BBRSD is managed by 5-7 Board Members appointed by the Deschutes County Commissioners. The BBRSD is made up of Black Butte Ranch Homeowners. The Black Butte Ranch Police Department (BBRPD) Chief of Police reports to the BBRSD Board. The BBRSD Board reports to the Deschutes County Commissioners. The BBRSD is managed independent of the BBRA and the Black Butte Ranch Corporation (BBRC).

The Black Butte Ranch Police Department provides 24 hour police services out of the Police Department building located at 13885 Bishop's Cap, Black Butte Ranch, Oregon. The department is staffed with four Officers, one Sergeant, One part-time Sergeant, one Administrative Manager and the Chief of Police. The reception desk is usually staffed Monday through Thursday.

The Officers, Sergeants and Chief are all DPSST certified and have law enforcement authority throughout the State of Oregon, as do all Oregon certified police officers. Currently, the average law enforcement experience of our officers is over 25 years. Although the Black Butte Ranch Police Department's primary responsibility is for police services at Black Butte Ranch they also provide mutual aid to other local law enforcement and emergency service agencies when needed.

The Black Butte Ranch Police Department is funded through a \$1.05/\$1,000 property tax assessment which is augmented by a recently reapproved \$0.55 Tax Levy. The current Tax Levy is slated to expire in 2020.

History of the plan

The 2010 Strategic Plan was the first developed by BBRPD however many of its components had been in place for several years. The Mission Statement was established in 2003 and has been incorporated into the design scheme of our patrol cars since 2004.

The values have been identified by the members of BBRPD present in 2010, many of whom have been employed in law enforcement from ten to thirty years.

Changes in the 2016-2020 plan

In the 2016-2020 Strategic Plan the Organizational Goals continue to reflect the ever-changing needs of the modern police agency and provide some strategic direction for decision making processes. Strategies are fluid and can be long term in nature while others are accomplished quickly. The 2016-2020 Strategic Plan builds on the groundwork and accomplishments of the two previous Strategic Plans.

The Mission Statement and the BBRPD Values remain the same and continue to provide the foundation for the Goals and the Strategies to attain those goals. The BBRPD Goals have changed since we were able to achieve significant results with three of the 2010-2012 Goals. Slight adjustments were made to the 2013-2015 Goals which continue to reflect the focus of BBRPD. Training levels have continually improved and attained levels well above the Oregon Department of Public Safety Standards and Training requirements. We have also seen a considerable upgrade in our use of technology and improvement of our internal processes.

Two original goals outlined in the 2010-2012 Strategic Plan remain although they are both adjusted to advance their focus.

BBRPD Mission Statement

THE MISSION of the Black Butte Ranch Police Department is to partner with our community and the Ranch staff to preserve the safety, security and tranquility of the Ranch for the enjoyment of all.

BBRPD Values

- Professionalism
- Respect
- Compassion
- Integrity
- Service

BBRPD Goals

- Continue to advance our professional image
- Provide valued programs and services to our community
- Attain accreditation
- Be more approachable and improve our communication within our community
- Maintain fiscal responsibility, accountability and transparency

Strategies**GOAL: Continue to advance our professional image**

- Maintain a good working relationship with other law enforcement agencies to keep abreast of local and national issues facing law enforcement.
 - Central Oregon Law Enforcement Services meetings
 - Law Enforcement Review Committee meetings
 - Public Safety Coordination Council monthly meetings
 - Deschutes County 911 meetings
 - Involvement in multi-agency skill-specific groups
 - Crisis Intervention Team
 - Multi-Discipline Team programs
- Maintain a clean, orderly and professional appearance in our dress, the look of our department and our vehicles.
 - Uniform upkeep
 - Keep cars washed during high season
 - Keep lobby materials up to date and orderly
 - Encourage and support employee education
- Continue our involvement with local and regional law enforcement activities, meetings and civilian events.
 - Special Olympics Events
 - Tip-a-Cop
 - Shop-with-a-Cop
- Conduct surveys with various stakeholders
- Improve knowledge and understanding of Department Policies
- Enhance service and accountability of department members

GOAL: Provide valued programs and services to our community

- Work with BBRA, visitors, homeowners, employees and contractors to identify ways to provide better police services.
- Existing Programs
 - Documents Shredding Program
 - Bicycle Safety Rodeos
 - Vacation Home Check program
 - Drug Disposal Program
 - Emergency Outreach Program
- Follow up calls to complainants and victims
 - Keeping victims informed of case progress
 - Updating complainants on disposition of their incidents
 - Utilize thank-you letters for community assistance
- Crash Report Assistance Program
- Education & Training Program for homeowners, residents and visitors
 - General Crime Prevention
 - Online Security and Fraud prevention
 - Driver safety training
 - First Aid
 - New Laws education

- Tips for security, safety and financial protection
- Bicycle Safety
- Disaster preparedness
- Remain focused on traditional police operations
 - Traffic Control
 - Calls for service
 - Investigations
 - Crime prevention
 - Assisting outside agencies
- Market our programs
 - Fliers and brochures
 - Mailbox stuffers
 - Facebook and Website
 - Partner with BBRA Marketing
 - Vacation rental services
- Community Education programs
 - Children's program
 - Bicycle Safety (Rodeo)
 - Speed readers/radar
 - Firearms Safety

GOAL: Attain and maintain accreditation

- Develop Goals and Timelines
- Utilize available resources
- Create a sustainability plan

GOAL: Continue to improve our approachability and communication

- Strive to deliver excellent customer service
- Maintain an active Social Media presence
 - Information added regularly
 - Complimentary to the BBRPD Website
 - Encourage feedback and comments
 - Respond to comments in a timely manner
 - Evaluate the potential use of surveys
- Maintain the BBRPD Website
 - Clean look
 - Organized information
- CENS & Reverse 911 Programs
 - Practical applications for visitors and residents
- Use handout materials and informational brochures
- Participate in seasonal BBRA employee orientation
- Bike Patrol
- Be available at BBRA programs and presentations
- Attend Black Butte Ranch sponsored events

GOAL: Maintain fiscal responsibility, accountability and transparency

- Regular schedule for review of contracts
- Regular review of Insurances
- Utilize and take advantage of available grants
- Have documents available on the BBRPD website
 - Budget
 - Policy Manual
 - Annual report
 - Strategic Plan
 - Board meeting minutes
- Use spending tracking tools
- Keep value as a primary consideration for spending
- Use comparative analysis in conjunction with similar agencies